

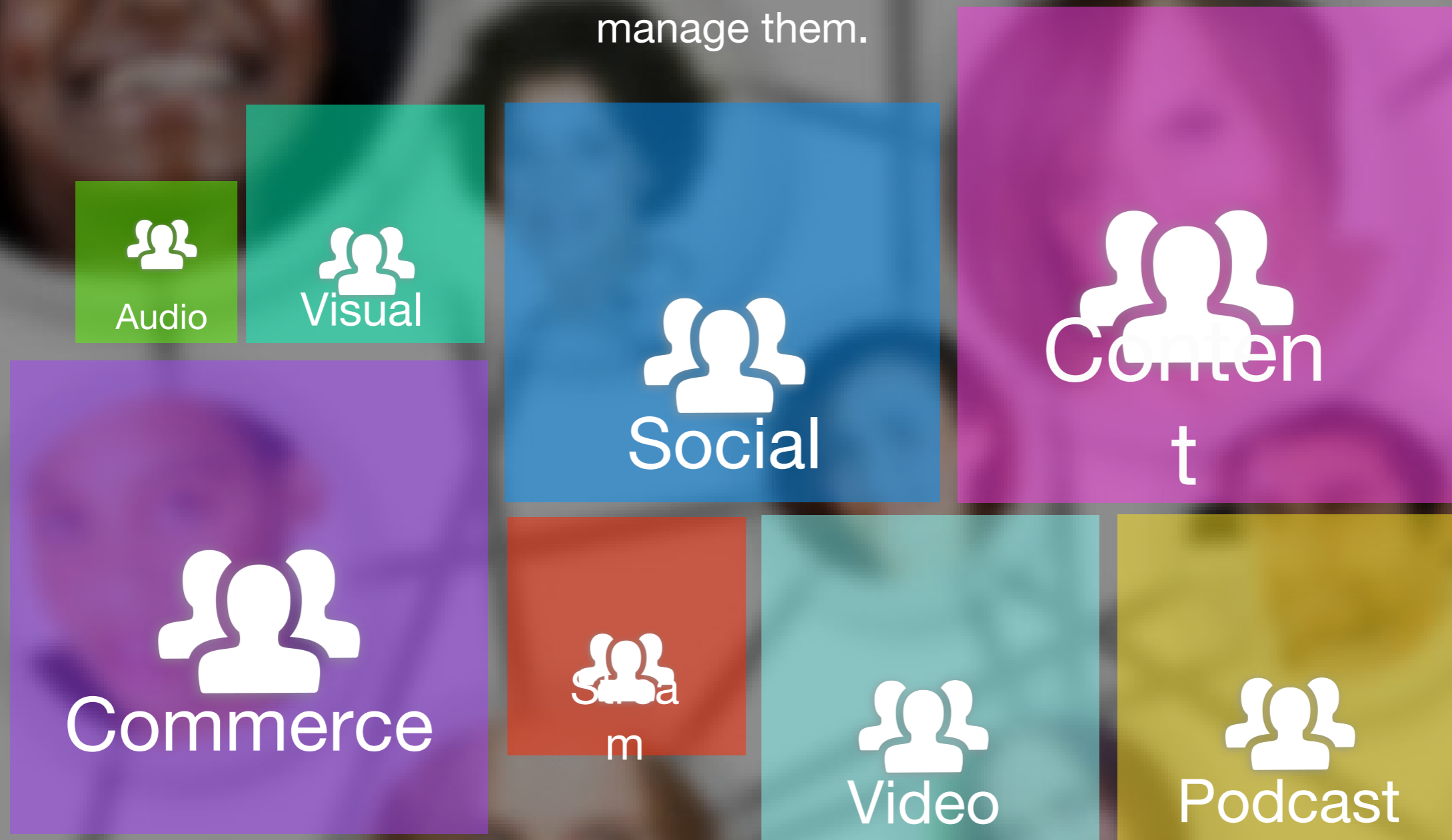
oneQube

AUDIENCE DEVELOPMENT REDEFINED

Intelligent audience automation to develop relevant, organic audiences for brands.

PROBLEM

Audiences and tools are fragmenting rapidly across a growing universe of new channels and platforms, making it difficult and expensive for brands to build and manage them.



Brands either pay to build audiences or use platforms that only address one aspect of their audience development, and don't build meaningful ongoing relationships.

SOLUTION

A single platform powered by machine learning that redefines audience development for the stack of a brands audience.

SocialQube

ContentQube



Machine Learning

Our intelligent audience automation enables brands to identify, track and retain their organic audiences, increasing engagement, and harnessing their powerful collective network effect.

SocialQube

SOCIAL DATABASES

You build email databases. Why not social databases?

Listen

Build

Manage

Analyze

We built an integrated social audience terminal powered by searchable social databases with all the tools you need to build, manage, analyze and engage real-time organic audience.

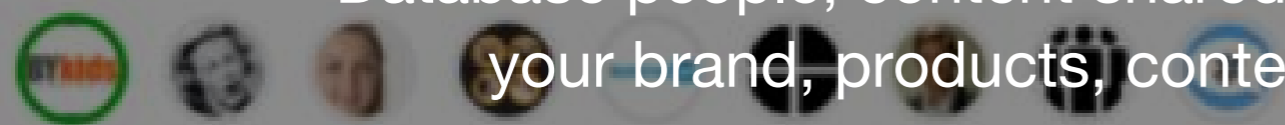
Listen: Hear everything relevant to you.

Search Settings

Database people, content shared & conversation happening about your brand, products, content, competitors, and trends.

Select a Twitter account to use with this project:

+ link a new account

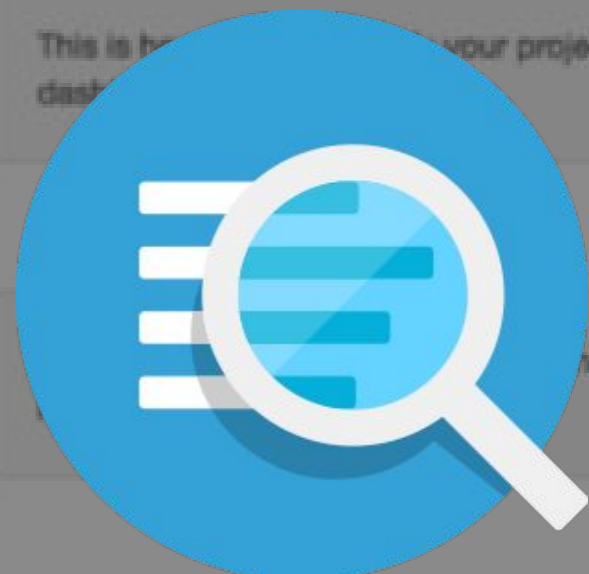
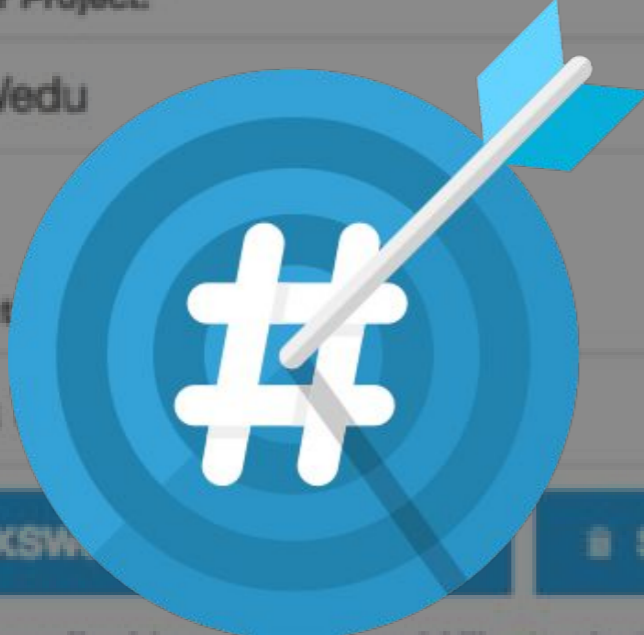


Name Your Project:

#SXSWedu

Enter What

Enter a



@SXSW South by Sou wdu

Enter any email addresses you would like to alert:

Enter an email..TARGET EFFICIENT + Add

INSTANT
Enter email addresses you want to receive alerts when new leads are found.

Track links, hashtags, @names, keywords & phrases, demographics, geographic data and influencers

Saves hours a day making it easy to develop your audience. Now your social leads and influencers come to you.

Understand conversations as they happen in order to capitalize on relevant trends and marketing opportunities

Listen



Build



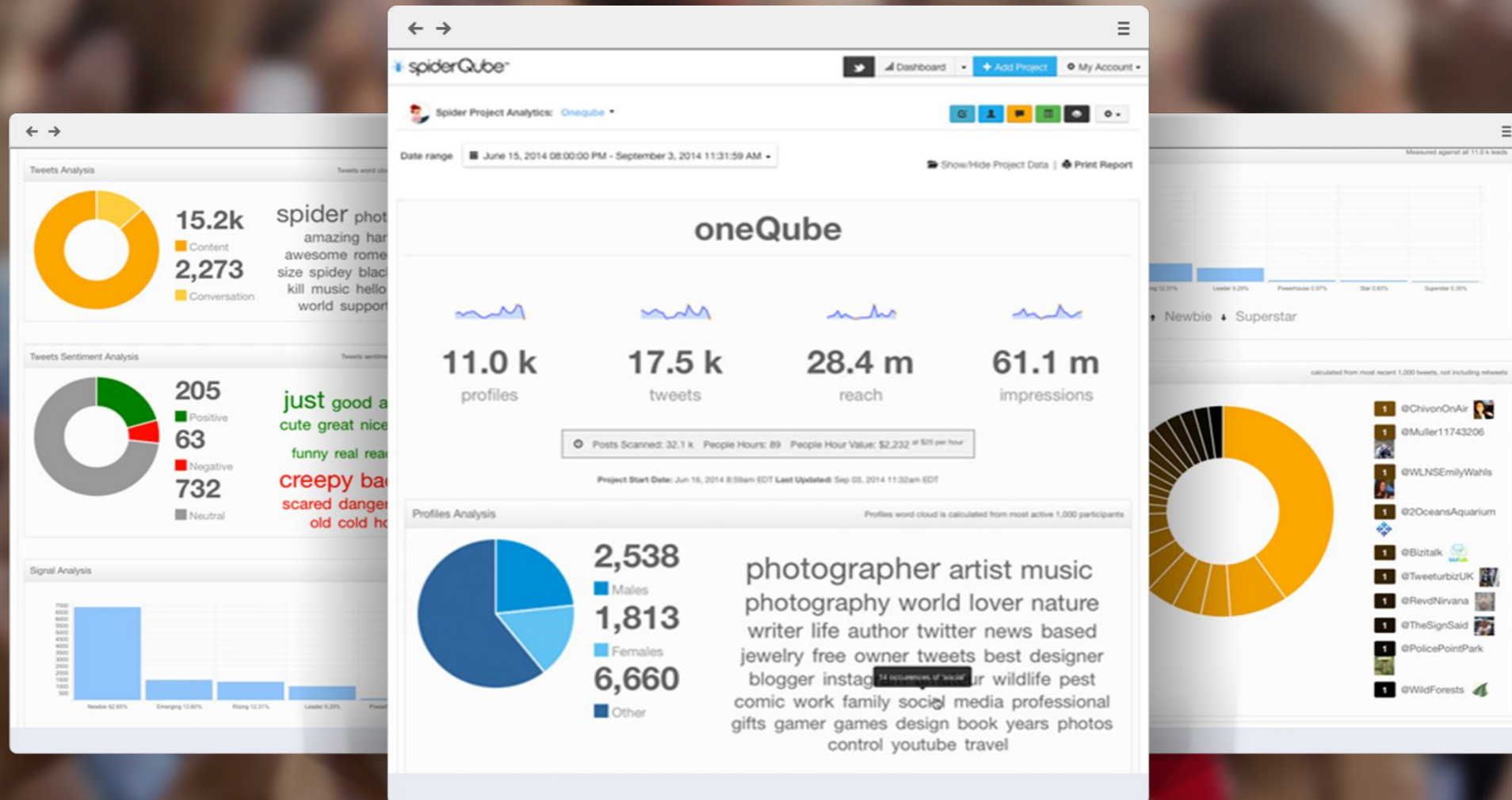
Analyze



Manage

Build: Databases that never stop growing.

Build custom audiences. Automatically capture people & businesses that meet your targeting criteria, and track their content and conversations.



ANALYZE

Social Report analytics give deep insights into your audience database attributes

SEGMENT

Search & filter social data to segment your audience into actionable lists.

DEVELOP

Community building & engagement tools, fast following, favoriting relevant content, export data to Twitter lists or ads

Listen



Build



Analyze



Manage

Analyze: Real-time data driven decisions.

Your audience is telling you everything you need to know.
Real-time second by second audience driven insights.



MEASURE

Trends, conversations, influence, content, keyword, hashtags & sentiment.



UNDERSTAND

Live audience analysis about a trend, your brand, broadcast or event.



ENGAGE

Actionable insights to develop targeted content and connect it to influencers.

Listen



Analyze



Manage

Manage: Your followers aren't just a number.

Manage Your Followers on Twitter for: @PeterBordes

Switch to Following → Advanced Search

388 profiles

CEO No Limit East. Award winning music producer, author & more. Music in digital stores #Twittergoons #BogardThat Biz # 818-649-9666

1m 555k 1m 2k followers following tweets listed

Founder/CEO of @chopdawg. Host of the Pawcast. I build apps & help grow startups. As seen on MSNBC, E! News, FOX, AOL, Inc, Techni

703k 225k 39k 2k followers following tweets listed

Soledad O'Brien @soledadobrien

544k 216k 44k 8k followers following tweets listed

Nicholas Hill @nicholashill nicholashill.com

527k 284k 20k 1k followers following tweets listed

Artist Reach @ArtistReach artistreachofficial.com

216k 190k 10k 1k followers following tweets listed

Antonei B Csoka, PhD @abcsoka researchgate.net/pr

Assistant Professor, Dept. of Anatomy, Howard University | CEO, Vision Genomics, LLC. #Aging, #Ste

98k 7k 19k 922 followers following tweets listed

Marc Perrone @Marc_Perrone

91k 62k 8k 2k followers following tweets listed

YoungSe Kim @YoungSeKim design.com

98k 7k 19k 922 followers following tweets listed

Bill Hibbler @BillHibbler

79k 45k 15k 1k followers following tweets listed

Rui Delgado @rui

633 listed

Integrated tools to strategically build & engage organic audience.

Export data into exportable CSV & PDF Social Reports.

Manage your followers in a searchable database.

Segment your followers into SocialQube lists.

Market to your follower lists with personalized DM campaigns.

Auto append data to your followers records with ProfilePlus

Target with relevant right time, right place Tweets or ads.

See your audience come to life with second by second LiveAnalytics



ContentQube

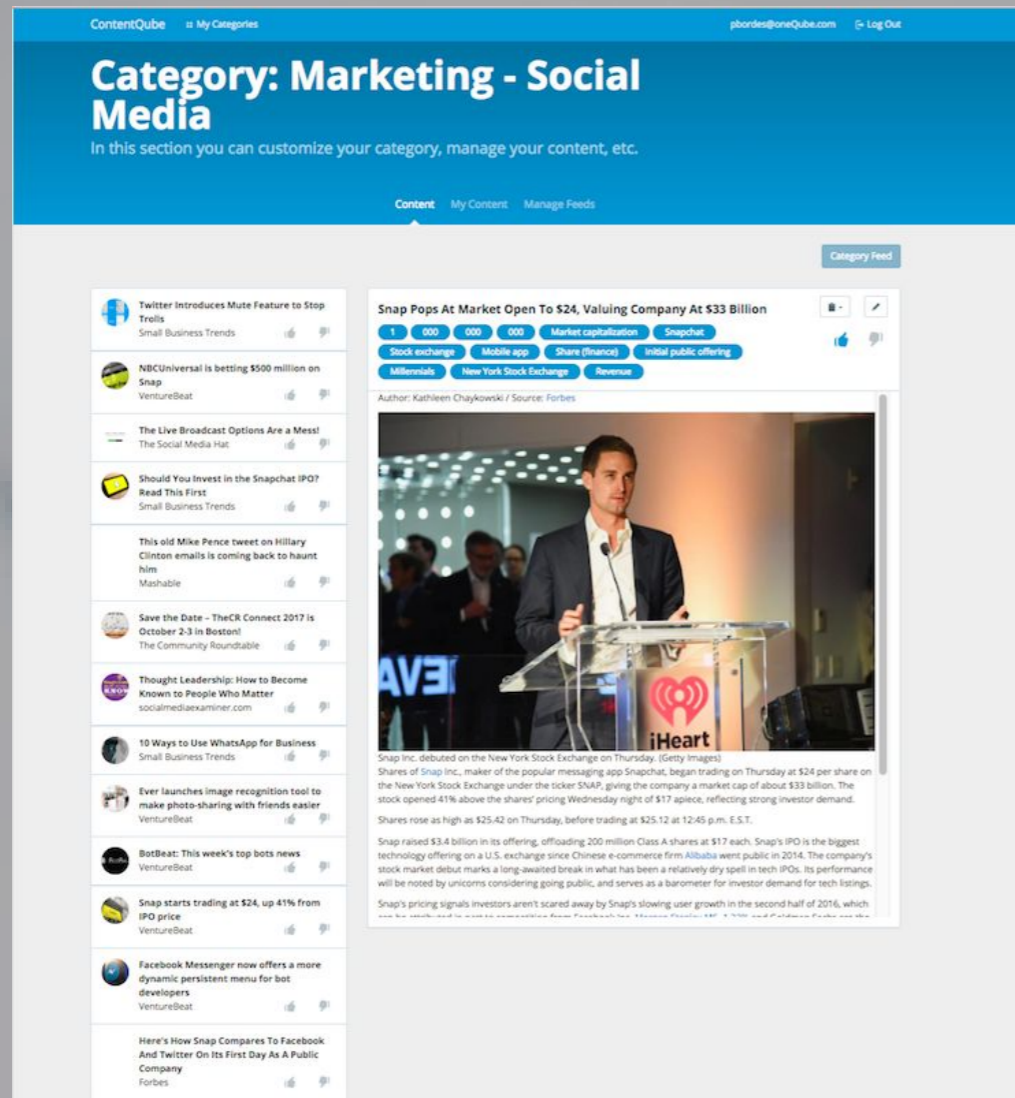
INTELLIGENT CONTENT HUBS



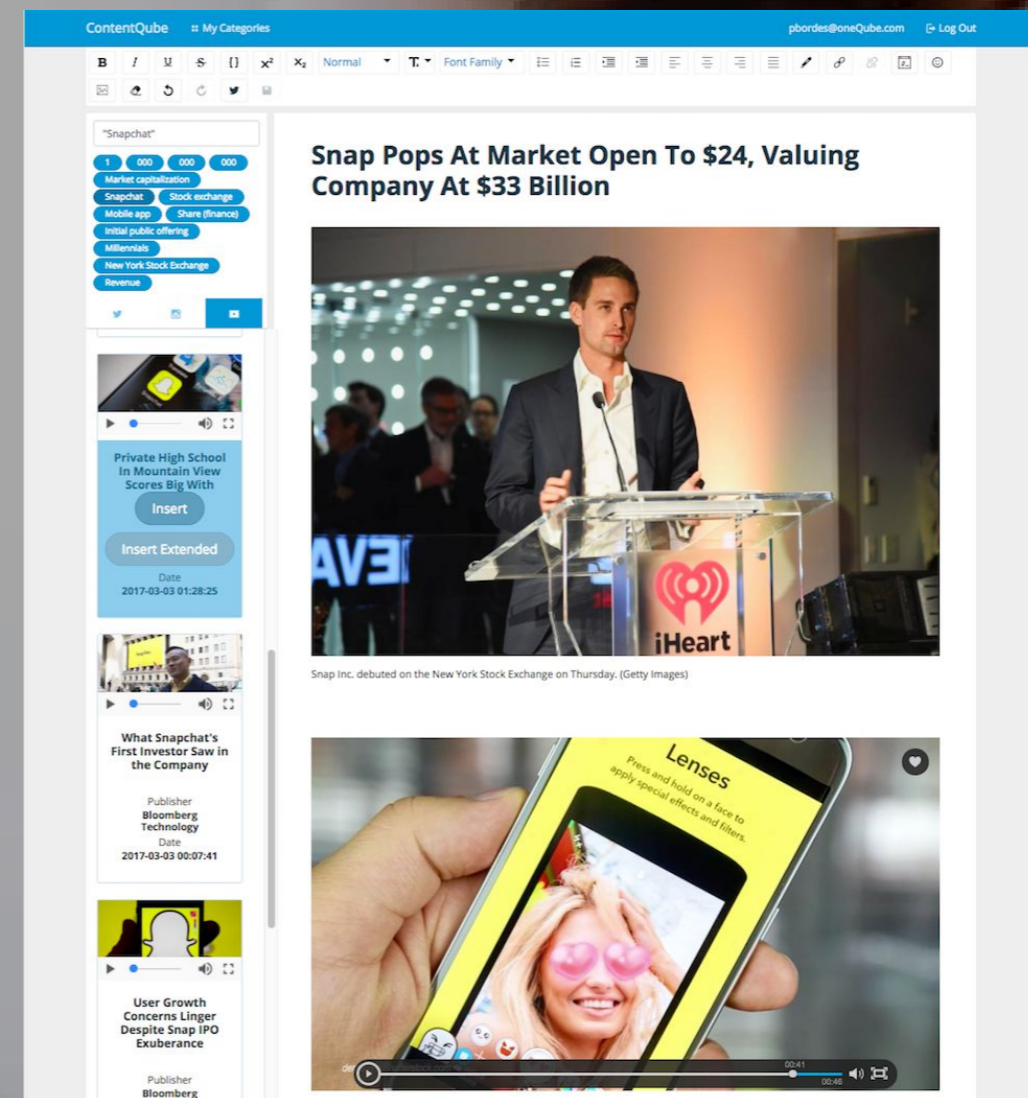
Machine learning curated content publishing at scale to attract, retain and engage your audience.

Curate: Targeted SEO optimized content.

User defined machine learning models identify, classify, and curate SEO optimized content feeds.



Easily customize sources, improve content recommendation and classification based on your specific KPIs



Augment or create original content by inserting relevant images, videos and Tweets with the editor recommendation engine.

Curate



Publish



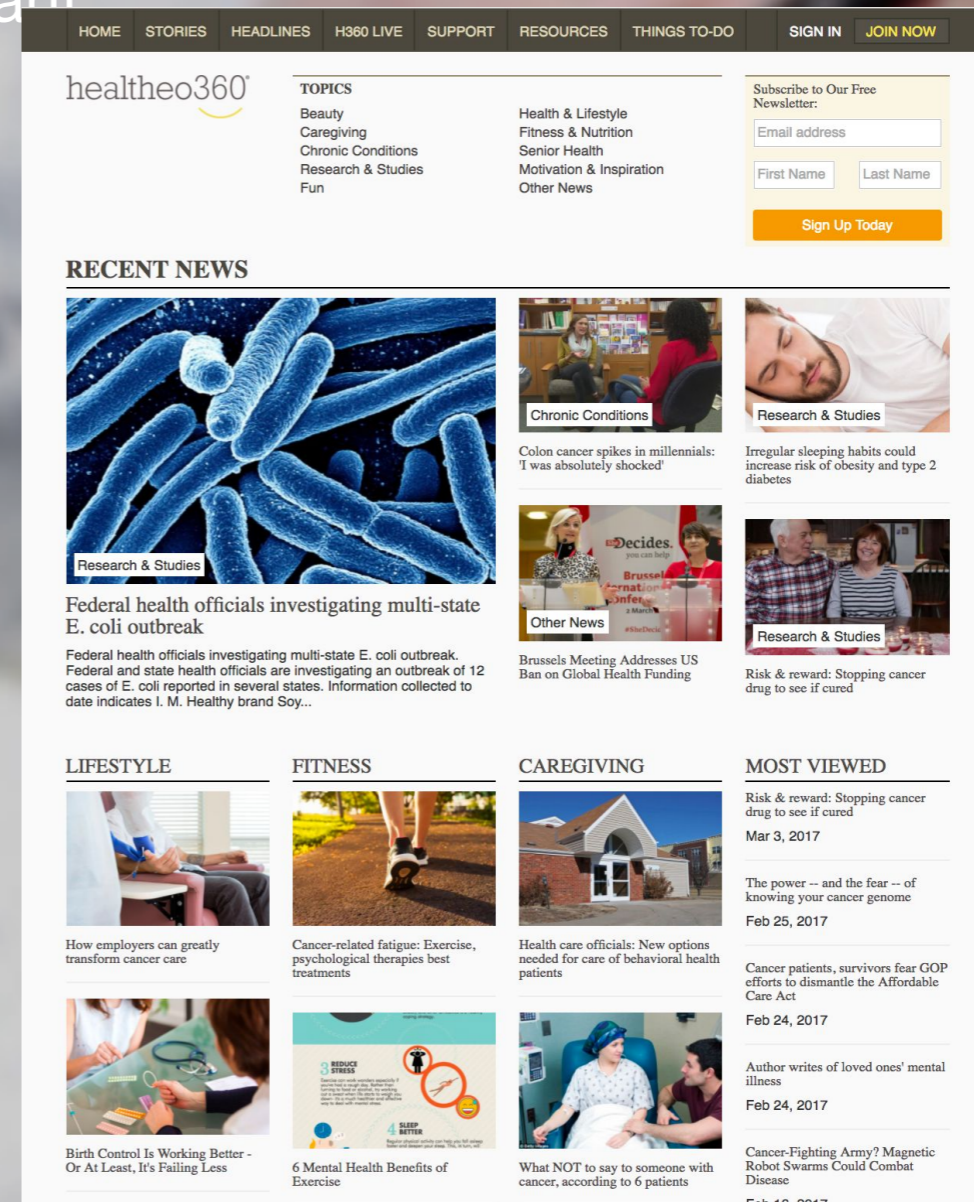
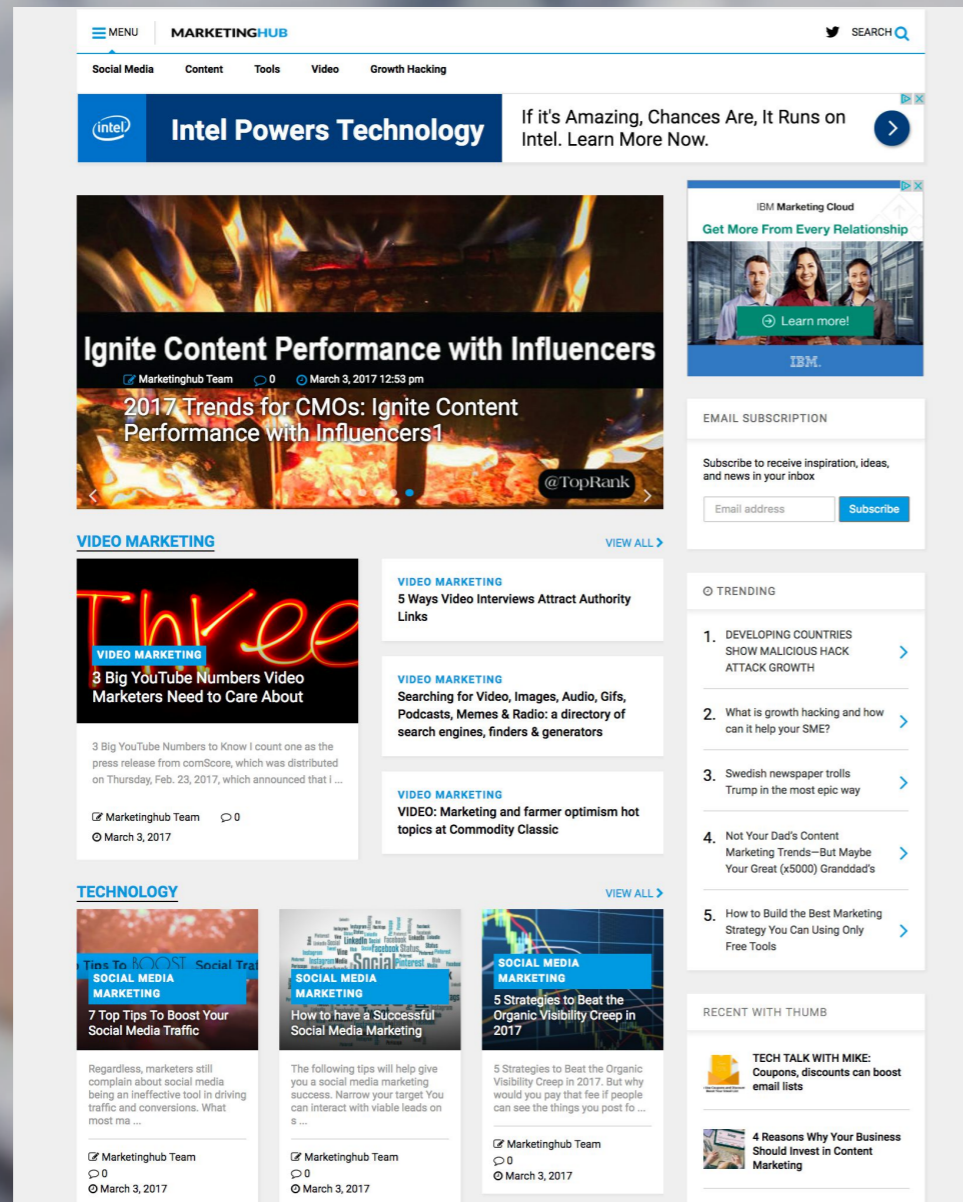
Syndicate



Amplify

Publish: Rich media at scale.

Compete effectively in the world where daily trending content is king to stay relevant



Build powerful stand alone sites that dynamically publish content at scale.

Move beyond a blog by injecting intelligent hubs into web sites to create magazines.

Curate



Publish



Syndicate

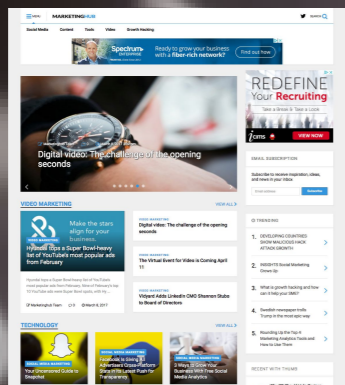
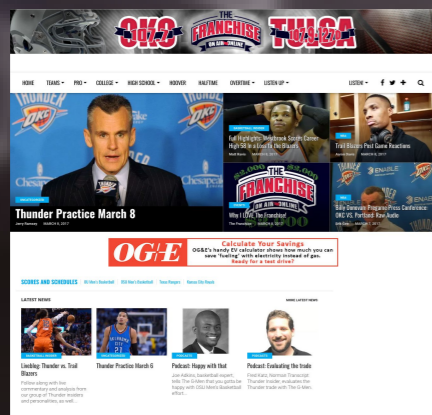
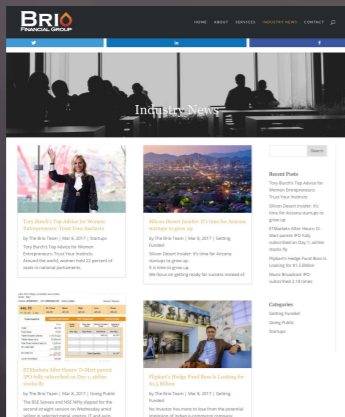


Amplify

Syndicate: Content to relevant audiences.

Partner content is syndicated across our network newsletter, social, and relevant sites.

Driving seo and quality engaged traffic.



As pivotal offseason begins, the Redskins' foundation is shaking

03/03/2017 by PeekYou Team 0 Comments

Author: Mike Jones / Source: Washington Post

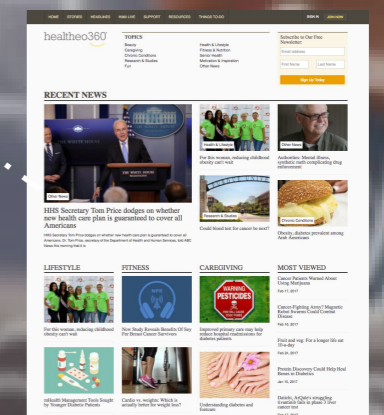
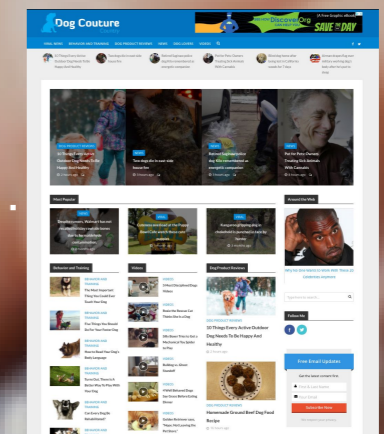
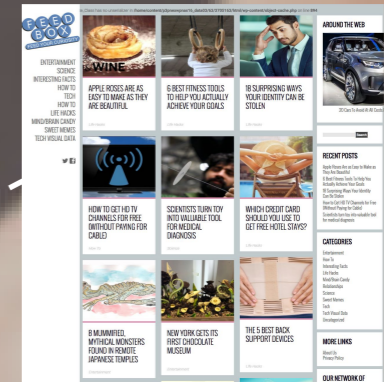
Scot McClough's absence from the NFL Scouting Combine hangs heavy over the Redskins' early offseason. (John McDonnell/The Washington Post)

INDIANAPOLIS — At the NFL Scouting Combine, where every pro football team hopes to identify future stars who will help transform them into champions, the most significant story line for the **Washington Redskins** is the absence of General Manager Scot McClough.

While other NFL teams' personnel executives focused on evaluating the 303 prospects on hand Thursday, contradictory versions of McClough's whereabouts led to widespread confusion and perpetuated an image that the Redskins have tried desperately to shake — that of a well-funded but ultimately unstable franchise teetering on dysfunction.

On Thursday, the morning after **McClough's absence from the combine was first reported by The Washington Post**, Redskins President Bruce Allen said he expected to speak with his general manager by phone that evening and added that McClough could return to work next week. In the meantime, mixed messages rang out from inside and outside the organization.

"Just a family matter," Allen said in a hurried conversation in the halls of the Indianapolis Convention Center, suggesting later that McClough's absence was related to the Feb. 6 death of his grandmother, 100-year-old Marie McClough.



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Newsletter

ContentQube
Social

Curate



Publish



Syndicate

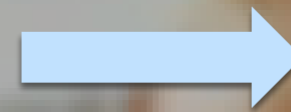


Amplify

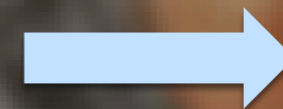
Amplify: Expand your brand reach.

Multi-channel engagement amplifies your brand scale, reach and relevance.

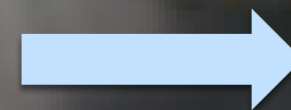
The screenshot shows a web page from PeekYou. The main article is titled "As pivotal offseason begins, the Redskins' foundation is shaking" and is dated 03/03/2017. The author is Mike Jones, and the source is the Washington Post. The article features a large image of a man on a football field. To the right of the article, there are social media sharing options (Facebook, Twitter, Google+, LinkedIn, Pinterest) and a "Follow Us on Twitter" section with two tweets. Below that is a "Connect With Us" section with a Facebook-like button and a notification that "You and 26 other friends like this".



email



search



social

Content hubs generate content to attract new audience and keep them engaged across brands distribution channels.

Curate



Publish



Syndicate



Amplify



Social Media Today

POPULAR SCIENCE



I can do 3 hours of social audience development work in 10[®] minutes using SocialQube.



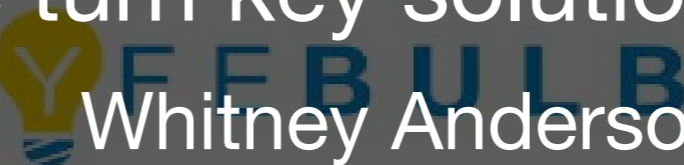
Liz Neoprint
ABC Health News Social



ContentQube is revolutionary for content marketing. It gives us a stream of daily targeted content, and is like having an editor, Seo specialist and dedicated blogger in a single turn key solution.



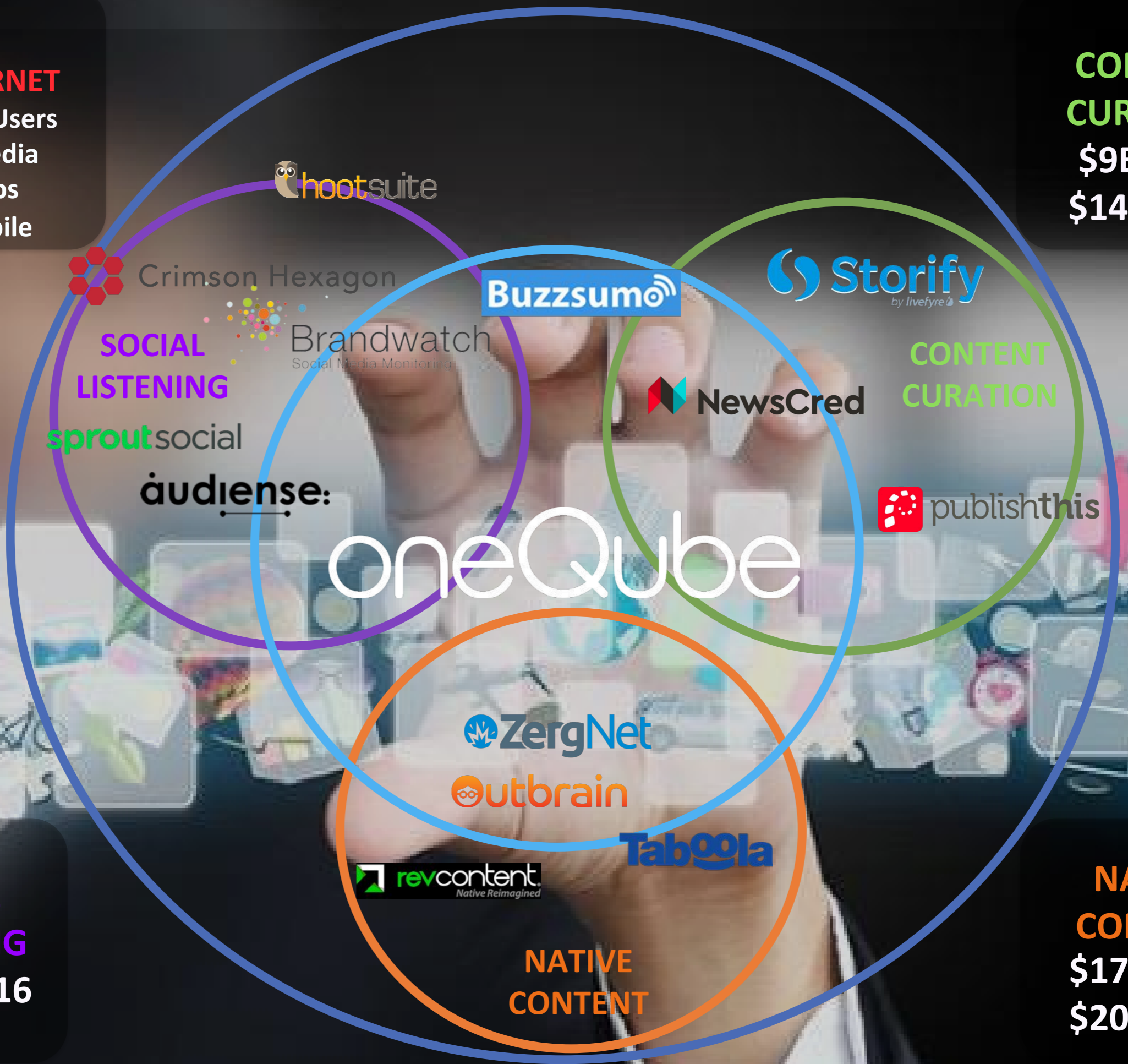
Whitney Anderson
CEO fraud.net



2017 INTERNET

3.77B Internet Users
2.78B Social Media
8.0B Mobile Subs
2.5B Social Mobile

**CONTENT
CURATION**
\$9B 2016
\$14B 2017



**SOCIAL
LISTENING**
\$2.7B 2016

**NATIVE
CONTENT**
\$17B 2016
\$20B 2017

LEADERSHIP



Eder Holguin
CEO
Co-Founder



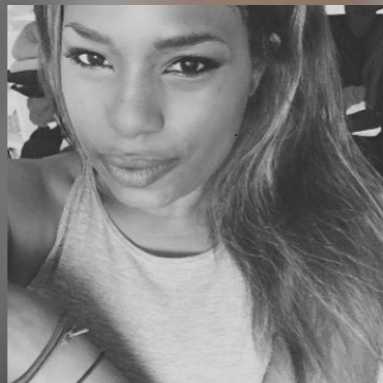
Peter Bordes
President/Exec Chairman
Co-Founder



Tammo Mueller
CTO
Co-Founder



Marcela Shine
COO/Product Development
Co-Founder



Shana Williams
Director Audience Services



Adi Prakash
Advisor Machine Learning & ai